






#OXFAMHUNGERBANQUET SOCIAL MEDIA TOOLKIT

Share these graphics with your friends and fans on Twitter, Facebook and Instagram to spread the word about your event. Use square images for Instagram or Facebook, and landscape images for Twitter. You can customize the sample messages by personalizing the text in **green**.

Make sure to use the hashtag **#OxfamHungerBanquet** in all of your posts!

GRAPHIC	SAMPLE TWEETS AND POSTS
	<p>INSTAGRAM/FACEBOOK</p> <p>Why is it that one out of every four of us lives in poverty? Join the conversation about hunger and poverty at an #OxfamHungerBanquet on [date].</p> <p>TWITTER</p> <p>Why is it that one out of every four of us lives in poverty? Learn more at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK</p> <p>Are you hungry for change? At an #OxfamHungerBanquet, you'll join the 950,000+ people who've taken action in the fight against poverty.</p> <p>TWITTER</p> <p>Hungry for change? Coming right up! Join [host name] for an #OxfamHungerBanquet on [date].</p>
	<p>INSTAGRAM/FACEBOOK</p> <p>Half the world population lives on less than \$2,183 a year. We're serving up more food for thought at our #OxfamHungerBanquet on [date].</p> <p>TWITTER</p> <p>Half the world population lives on less than \$2,183 a year. More food for thought at our #OxfamHungerBanquet on [date].</p>
	<p>INSTAGRAM/FACEBOOK</p> <p>Did you know that women are at higher risk of falling into poverty than men? Join the conversation about hunger and poverty at an #OxfamHungerBanquet on [date].</p> <p>TWITTER</p> <p>Did you know that women are at higher risk of falling into poverty than men? Learn more at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK</p> <p>An #OxfamHungerBanquet is a life-changing experience. Issues of hunger and poverty come to life during an interactive meal. Join [host name] on [date] to take action in the fight against poverty.</p> <p>TWITTER</p> <p>An #OxfamHungerBanquet brings hunger & poverty issues to life. Join [host name] on [date] to see for yourself.</p>

GRAPHIC	SAMPLE TWEETS AND POSTS
	<p>INSTAGRAM/FACEBOOK “Food is everything.” Come see for yourself at an #OxfamHungerBanquet at [host name] on [date].</p> <p>TWITTER Come find out why “food is everything” at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK Would you like a taste of justice? Come find out what else we are serving at an #OxfamHungerBanquet on [date].</p> <p>TWITTER Would you like a taste of justice? Come join us at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK Join [host name] on [date] to feed your body, mind, and spirit at an #OxfamHungerBanquet.</p> <p>TWITTER Feed your body, mind, and spirit at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK Did you know that 1/3 of all food produced worldwide is lost or wasted? Join the conversation about hunger and poverty at an #OxfamHungerBanquet on [date].</p> <p>TWITTER Did you know that 1/3 of all food produced worldwide is lost or wasted? Learn more at an #OxfamHungerBanquet.</p>
	<p>INSTAGRAM/FACEBOOK About 1 out of every 9 people do not have enough food to eat. Learn more at an #OxfamHungerBanquet.</p> <p>TWITTER About 1 out of every 9 people do not have enough food to eat. Join [host name] on [date] to see for yourself.</p>
	<p>INSTAGRAM/FACEBOOK Malnutrition claims the lives of almost half the deaths in children under 5. Join [host name] for an #OxfamHungerBanquet on [date] to take action in the fight against hunger.</p> <p>TWITTER Malnutrition claims the lives of almost half the deaths in children under 5. Hungry for change? Join [host name] for an #OxfamHungerBanquet on [date].</p>